



Company Profile

- 14 years experience to Boot
- Customer base of 300 Organisations
- 60 People Group
- Core Concentration on Pan Indian Markets with own offices & Channel Partner Network
- Covering Pan India with Channel partners and Distributors
- 200 Man years experience in Electrical Network Design and Engineering
- Assured Saving in CAPEX & OPEX with Donvey Design



Vision Statement

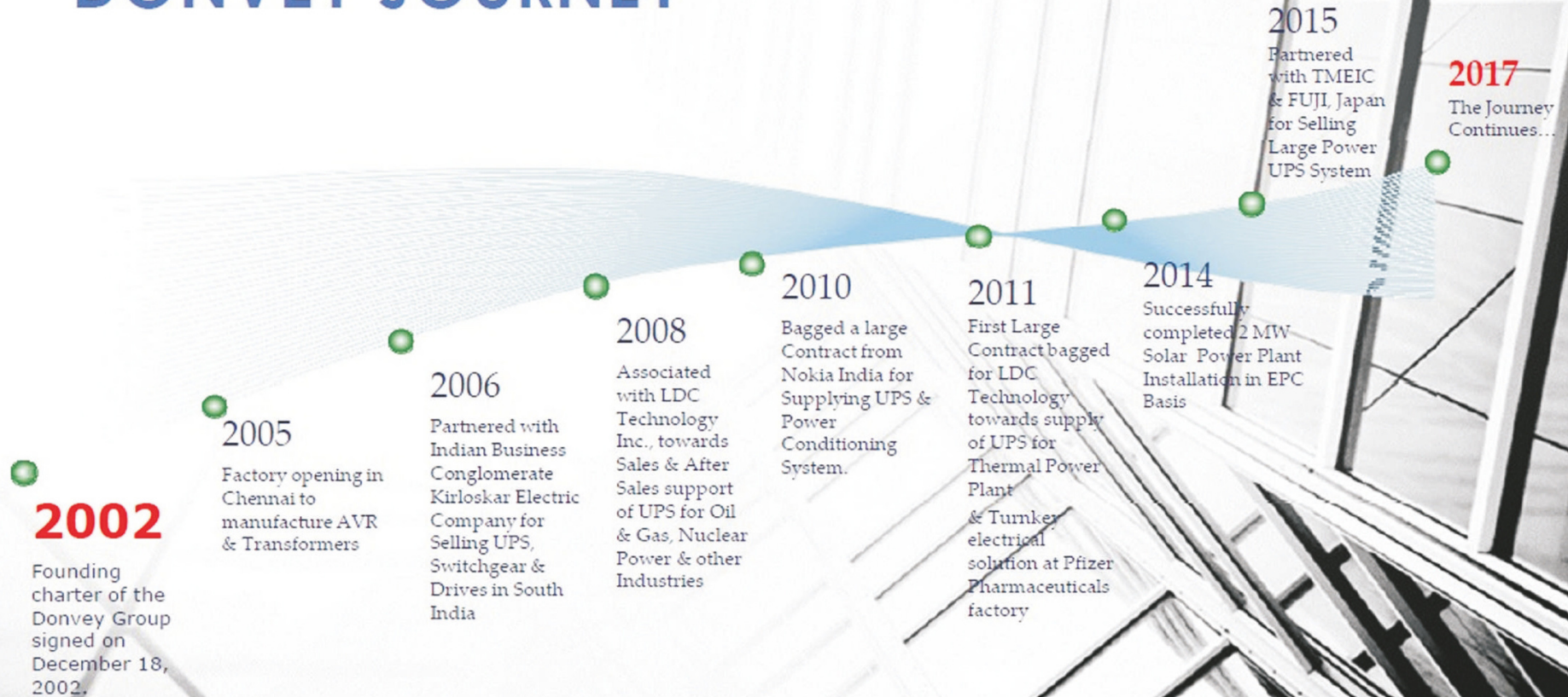
Donvey will be a company that brings together personnel, customers, partners, suppliers, shareholders, scholars and students(future industry) – all the people who Power The Industry.

We grow faster than the market and with solid profitability. This allows us to invest in the future growth and to share the value within The Power Electronics Family.





DONVEY JOURNEY



Donvey – Power The Industry

Passion for excellence

- Donvey is dedicated towards providing the best Power Electronic Products and Electrical Solution in India
- As much as 2.5% of the revenue is invested in R&D

Save energy with clean technology

- Donvey UPS, AVR, RMU, VFD, MCC Panel, Transformer & Electrical Solution are 100% Cleantech
- From 2002 Donvey Powers many Industries and Commercial Buildings

Pan India with a local presence

- Donvey has manufacturing & Assembling plant in Chennai, Tamilnadu, India
- Our AVR, Transformers, MCC Panels, VFD Panels, RMU Panels & UPS are sold in more than 22 States Pan India with Channel Partners, Own Offices and service centers Pan India.

Growing at a fast pace

- For many years, Donvey has been growing at twice the speed of the Indian market for the catered products & Engineered Solutions.

How Did We Get Here?

- UPTO 2011
 - Manufacturer of Automatic Voltage Regulators (AVR) upto 1000 KVA and Isolation Transformers upto 500 KVA
 - Marketing of white labelled UPS products with rating upto 100 Kva
 - Implementation of Solar Projects upto 1 MW

Donvey strategy

The goal 2021

Profitable growth

700MINR

Profitability > 10 %

ROE > 30 %

Strategic choices

100% focus on AVR,
Transformers, Panels,
Electrical Solution & UPS

Product leadership

Multi-channel sales

Pan India presence
and transnational
operations

Strategic competences

Electrical
know-how

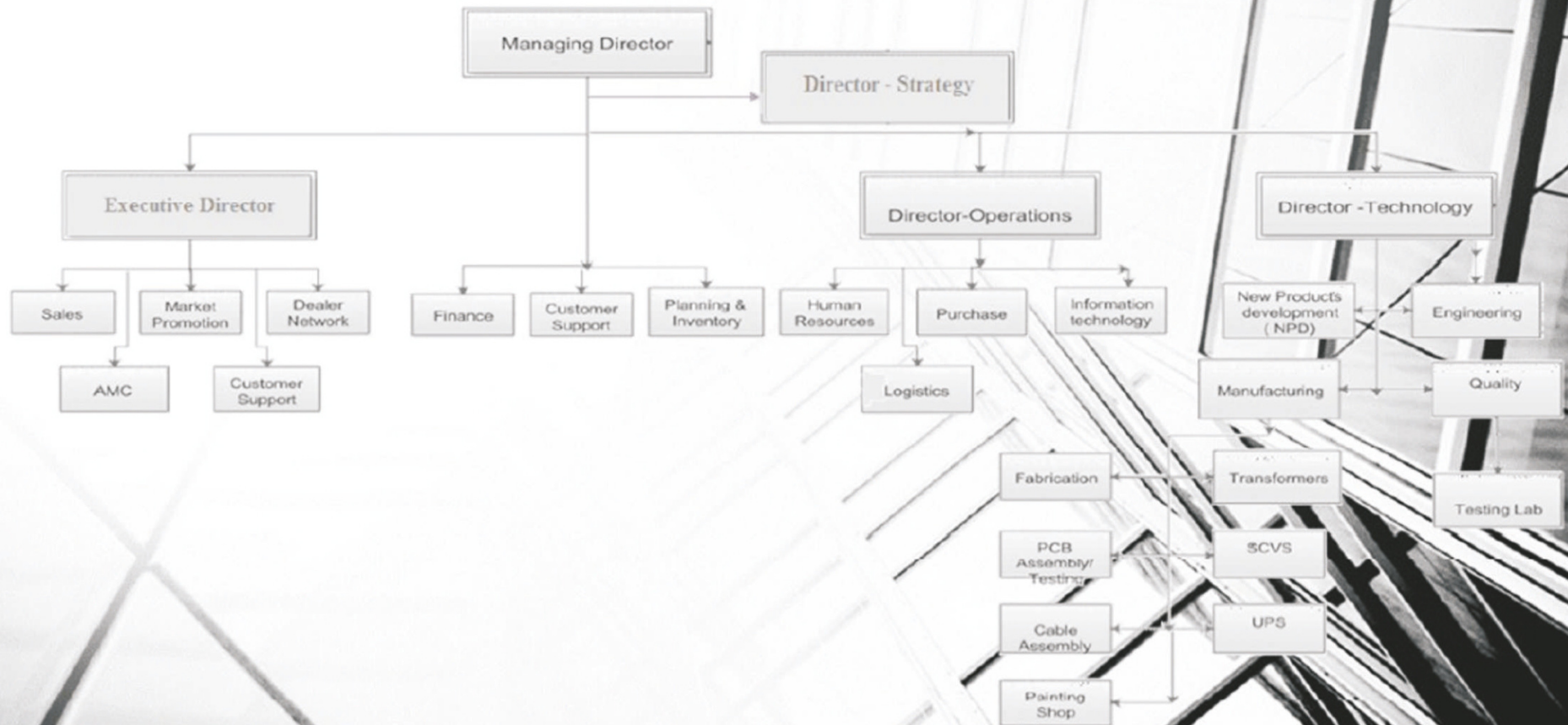
Common product platform
design & product portfolio
management

Customer
relationship
management

Customization,
Based on Customer needs
and
global sourcing

Selling for Multiple
applications

Organisation Chart



Main Customer Segments



Building automation



Office Buildings



Power Plant



Food and Beverage



Mining and Metals



Pulp and Paper



Water and Wastewater



Elevators and Escalators



Energy



Industrial Sheds



Solar



Wind